एजेंसियों को भारत में सीधे परिचालन की अनुमति नहीं है, हमारा विदेशी उपग्रह ट्रांसमिशनों पर कोई नियंत्रण नहीं है । इस बीच, राष्ट्रीय एवं क्षेत्रीय स्तरों पर मुख्य रूप से भारतीय कार्यक्रम जो अच्छे और सही हों, को उपलब्ध कराने के लिए दूरदर्शन चैनलों के कार्यक्रमों की पुनर्रचना की गई है । जिससे कि दूरदर्शन के दर्शकों की रुचि को बनाए रखा जा सके ।

Coverage of developmental programmes of Delhi Government

98. PROF. VIJAY KUMAR MALHOTRA: Will the Minister or INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have received any communication from the Government of Delhi regarding discrimination in the matter of coverage of the development programmes of Delhi Government on electronic media;

(b) if so, the details thereof and the reasons for not giving due coverage to Delhi Government on Television; and

(c) the action taken to ensure full and complete coverage to Delhi Government on Television?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) and (to) Yes, Sir. The communication, which did not mention any specific instance, complained inter-alia that the welfare programmes, activities of the Delhi Government did not get adequate coverage in Doordarshan bulletins.

(c) Doordarshan regularly carries items about the activities of the Government of Delhi in its regional and national news bulletins and would continue to do so in the future also.

Impact of foreign television network

99. SHRI NILOTPAL BASU: Will the Minister of INFORMATION AND BROADCASTING be pleased to state;

(a) whether it is a fact that Government programmes beamed by foreign television network like Star T.V. amounts to cultural invasion;

(b) if so, whether Doordarshan is taking steps to negate their cultural impact on the viewers; and

(c) if so, whether the integration of the MTV programme as part of daily programme schedule on DD-2 is consistent with the approach?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTNG (SHRI K. P. SINGH DEO): (a) Government is aware of the existence of this perception in many quarters.

(b) and (c) Doordarshan is constantly endeavouring to provide on its channels programmes which cater to the needs of the widest cross section of its viewers. The MTV programmes, are thus being telecast on the DD-2 channel since there is a felt need for programming of this nature within the country.

Demand for autonomy to electronic media

100. SHRIMATl VEENA VERMA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government's attention has been drawn to a discussion held in New Delhi in September, 1994 under the aegis of the Citizens Initiative for autonomy of electronic media;

(b) whether a demand for implementation of the Prasar Bharati Scheme and for amending the Prasar Bharati Act was made therein; and